

**the BIGGEST
COMEDY
SHOW**

SPONSORSHIP PACKAGE

MORE LAUGHS • MORE REACH • MORE EXPOSURE

Sponsor the 2026 ***Comedy Show.***

Put your brand in front of thousands of highly engaged audience members, both live and online — before, during, and after every show.



WHO ARE WE

Human Appeal is a non-profit organisation working across the globe to strengthen humanity's fight against poverty, social injustice and natural disasters for **35 years**. Our vision is to become the global agent of change for a just, caring, and sustainable world.

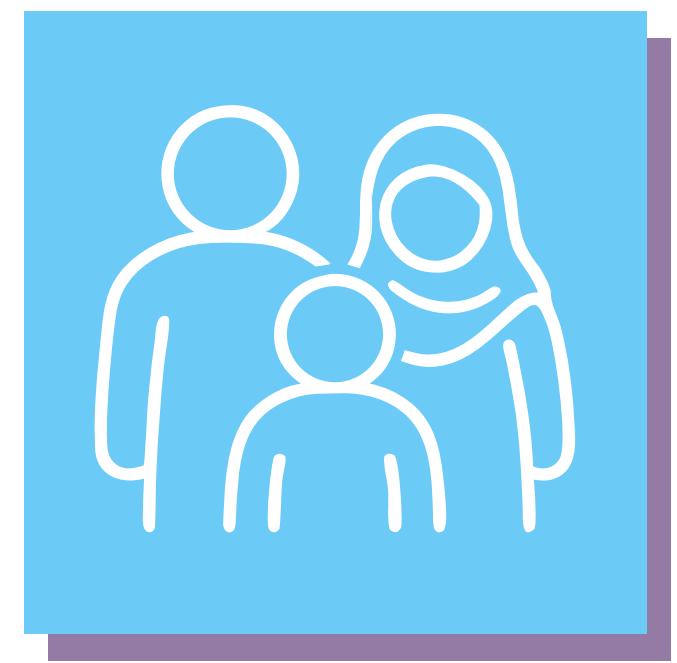




WHAT WE DO



Sustainable development



Child welfare



Humanitarian relief



Seasonal programmes

OUR IMPACT IN 2025

KEY:

-  Headerquarter
-  Field offices
-  Local Partners
-  Country Offices



In a year of unprecedented crisis, we continued to be there for the most vulnerable people affected by conflict, poverty, and natural disasters around the world.



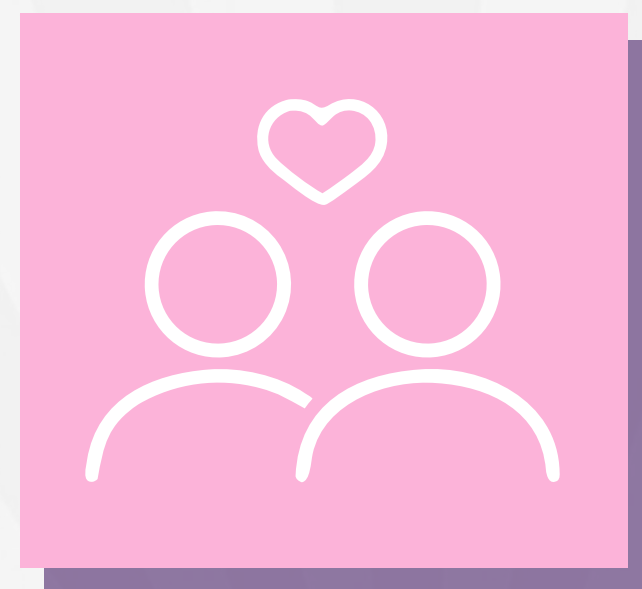
2,761,965

Aided through
emergency relief



3,840,064

Empowered through
livelihood programs



53,807

Sponsored orphans
receiving care



1,737,017

Received medical aid



1,251,848

Supported through
Water and sanitation
projects



101,684

Supported with
education programs



7,348,330

People supported
globally



OUR IMPACT IN 2025





OUR IMPACT IN GAZA



117,000

Family food parcels



108,000

Beneficiaries who received medicines or medical supplies



154 Million

Litres of clean water



120,000

Treatments at our mobile clinics



25,000

Orphans sponsored



1,244

Tents



11 Million
Hot meals



OUR IMPACT IN GAZA

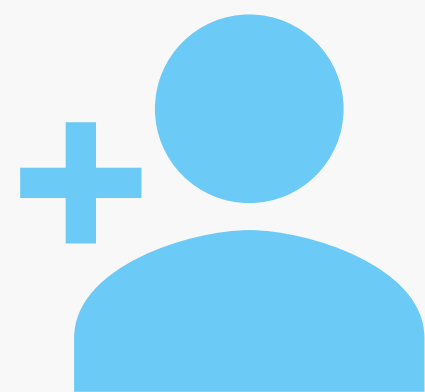


OUR DIGITAL REACH



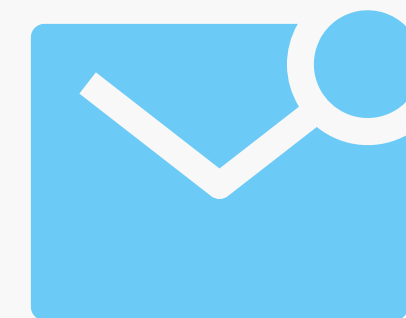
200,00

Average Monthly
Impressions on
Instagram



10,800

Followers on
Instagram



22,000

Email Subscribers

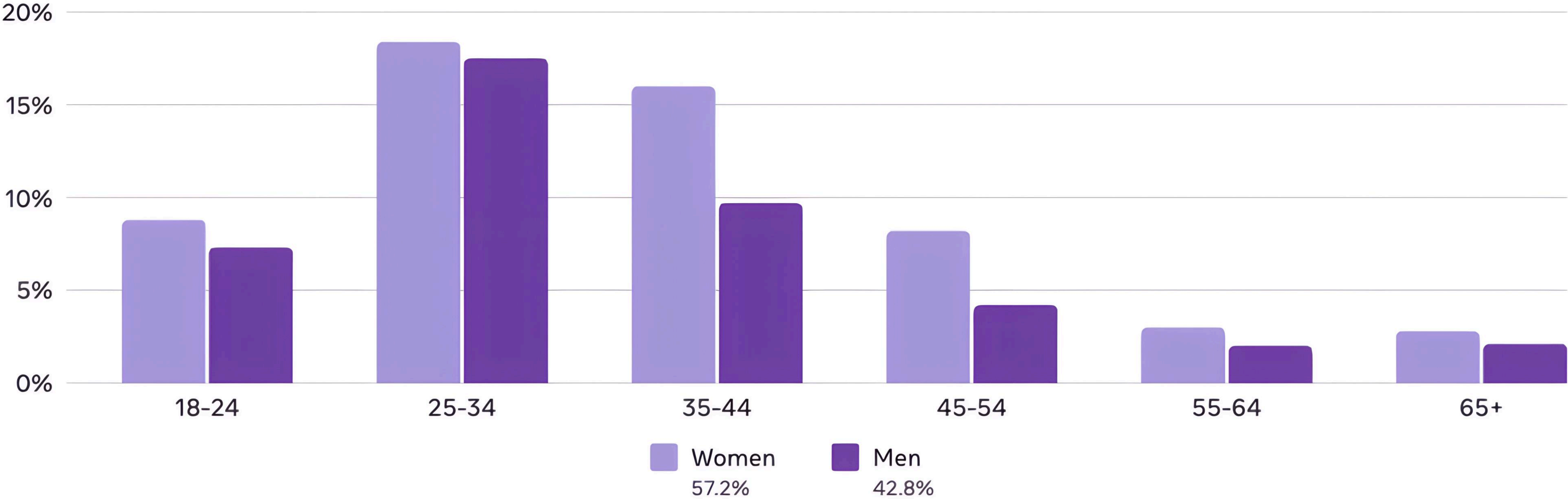


25,000

Average Monthly
Website Visitors

DEMOGRAPHIC

Age & gender ⓘ



The Biggest Comedy Show brings together some of the best comedy talent from around the world for a great cause — raising funds to help families in crisis worldwide.

Now in its third year in Canada, this show draws on more than a decade of success in the UK, with thousands attending each year.

Through laughter and entertainment, the show gives audiences a chance to make a difference, supporting Human Appeal's work in some of the world's most **vulnerable communities**.



11 YEARS OF IMPACT

**Over
1.5 million**

People supported
through our projects.

**Over
13,000**

Volunteer hours.

**Over 12
million**

Raised over

10 years.





2025 COMEDY SHOW



the BIGGEST
COMEDY
SHOW

2026 SHOWS

OTTAWA

OCTOBER 10

MISSISSAUGA

OCTOBER 11

MARKHAM

OCTOBER 12

LONDON

OCTOBER 13

CALGARY

OCTOBER 16

EDMONTON

OCTOBER 17

VANCOUVER

OCTOBER 18

2026 LINEUP

the BIGGEST
COMEDY
SHOW

Abdullah Jasim



Ali Sultan



Omar Regan



Ahmed Al-Kadri



Hamoodi



Usman Habib



Dauood Naimyar





THIS YEAR'S APPEAL: RAISING FUNDS FOR ORPHANS AROUND THE WORLD



This year's tour supports families and orphaned children around the world, helping provide urgent relief in times of crisis, and long-term care for those who've lost everything



The Biggest Comedy Show is about more than laughter — it's a chance to stand with orphans around the world. Together, we can bring hope, relief, and solidarity when it matters most.

SPONSORSHIP PACKAGES

REGAL

Starts at

\$500

- Logo on flyers
- Logo as supporters for the comedy tour in the city you wish to sponsor

EMERALD

Starts at

\$1500

Everything in Regal plus...

- Booth at event
- Promo video at event
- Stage mention by host
- Dedicated post on social media

MAJESTIC

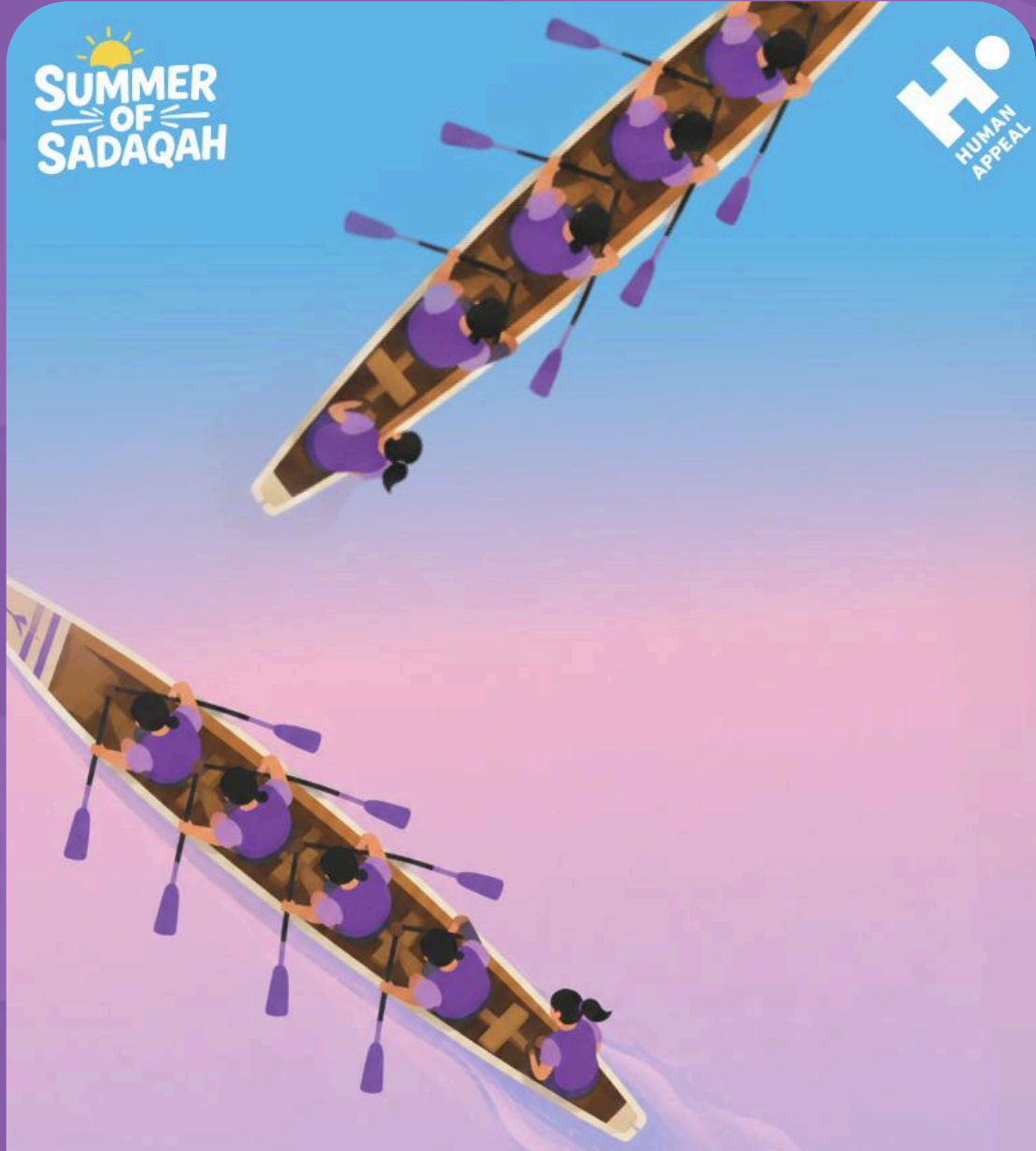
Starts at

\$5000

Everything in Emerald plus...

- Highlighted in our business leaders video
- Promo video at event
- Stage time to talk about your business for 5 minutes
- Listed as a main sponsor in the city you wish to purchase the package

OTHER EVENTS



Al Noor
Boat Race Challenge
AUGUST 1 | 9:00 AM



**SUMMER
OF
SADAQAH**
2026

MOVE FOR GOOD. GIVE FOR CHANGE





SPEAKER'S CORNER

SPEAKER'S CORNER

 **RIS**



**CANADA, SHARE THE WARMTH
WITH GAZA THIS RAMADAN**

VISIT OUR

Free Soup Truck

Find us at a local mosque near you!





For further details please contact
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