the BIGGEST COMEDY SHOW

SPONSORSHIP PACKAGE

MORE LAUGHS • MORE REACH • MORE EXPOSURE

Sponsor the 2026 *Comedy Show.*

Put your brand in front of thousands of highly engaged audience members, both live and online — before, during, and after every show.


ACCOUNTABILITY
محاسبة
JUSTICE
عدل
COMPASSION
رحمة
TRUST
ثقة
TRANSPARENCY
شفافية
RESPECT
تقدير
EMPOWERMENT
تمكين
EXCELLENCE
إحسان
HUMAN APPEAL
35 YEARS

WHO ARE WE

Human Appeal is a non-profit organisation working across the globe to strengthen humanity's fight against poverty, social injustice and natural disasters for **35 years**. Our vision is to become the global agent of change for a just, caring, and sustainable world.





WHAT WE DO

Sustainable development

Child welfare

Humanitarian relief

Seasonal programmes

OUR IMPACT IN 2025



In a year of unprecedented crisis, we continued to be there for the most vulnerable people affected by conflict, poverty, and natural disasters aroundthe world.

2,761,965

Aided through emergency relief

3,840,064

Empowered through livelihood programs

53,807

Sponsored orphans receiving care

1,737,017

Received medical aid

1,251,848

Supported through Water and sanitation projects

101,684

Supported with education programs



7,348,330

People supported globally





OUR IMPACT IN 2025









OUR IMPACT IN 2025





OUR IMPACT IN GAZA

117,000

Family food parcels

108,000

Beneficiaries who received medicines or medical supplies

154 Million

Litres of clean water



11 Million

Hot meals

120,000

Treatments at our mobile clinics

25,000

Orphans sponsored

1,244

Tents





OUR IMPACT IN GAZA





OUR DIGITAL REACH

200,00

Average Monthly Impressions on Instagram

10,800

Followers on Instagram

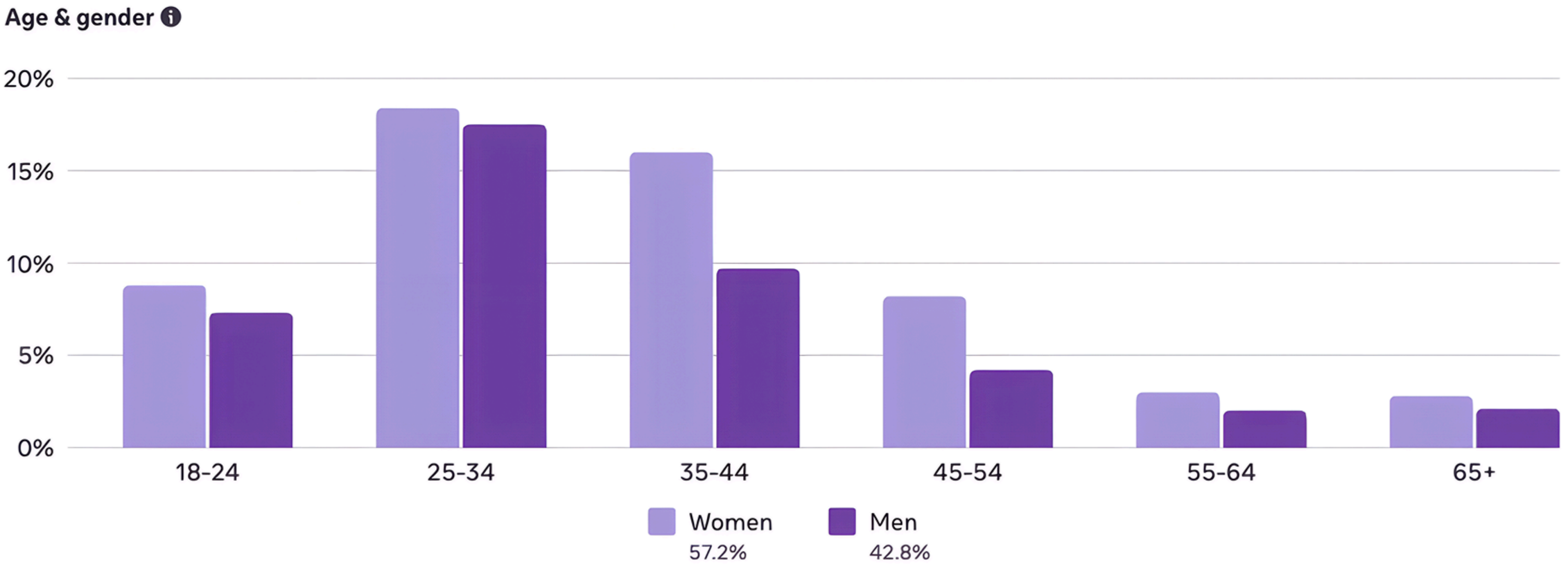
22,000

Email Subscribers

25,000

Average Monthly Website Visitors

DEMOGRAPHIC



The Biggest Comedy Show brings together some of the best comedy talent from around the world for a great cause — raising funds to help families in crisis worldwide.

Now in its third year in Canada, this show draws on more than a decade of success in the UK, with thousands attending each year.

Through laughter and entertainment, the show gives audiences a chance to make a difference, supporting Human Appeal's work in some of the world's most **vulnerable communities.**



11 YEARS OF IMPACT

Over 1.5 million

People supported through our projects.

Over 13,000

Volunteer hours.

Over 12 million

Raised over

10 years.







2025 COMEDY SHOW





the BIGGEST COMEDY SHOW

2026 SHOWS

LONDON	MISSISSAUGA	MARKHAM	VANCOUVER
OCTOBER 9	OCTOBER 11	OCTOBER 12	OCTOBER 18

the BIGGEST COMEDY SHOW

2026 LINEUP

Abdullah Jasim



Ali Sultan



Ahmed Al-Kadri



Hamoodi



Usman Habib









THIS YEAR'S APPEAL:
RAISING FUNDS FOR ORPHANS AROUND THE WORLD

This year's tour supports families and orphaned children around the world, helping provide urgent relief in times of crisis, and long-term care for those who've lost everything

The Biggest Comedy Show is about more than laughter — it's a chance to stand with orphans around the world. Together, we can bring hope, relief, and solidarity when it matters most.

SPONSORSHIP PACKAGES

REGAL

Starts at

$500

- Logo on flyers
- Logo at event as featured supporters for the Comedy Tour in city you wish to sponsor
- Pre event Social Media mentions

EMERALD

Starts at

$1500

Everything in Regal plus...

- Booth at event
- Stage mention by host
- Dedicated post on social media

MAJESTIC

Starts at

$5000

Everything in Emerald plus...

- Highlighted in our business leaders video
- Promo video at event
- Stage time to talk about your business
- Listed as a main sponsor in the city you wish to purchase the package

If your business wishes to do multiple cities and be our title sponsor for the tour, we can curate a package for you.

OTHER EVENTS










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