

**the BIGGEST
COMEDY
SHOW**

SPONSORSHIP PACKAGE



MORE LAUGHS • MORE REACH • MORE EXPOSURE

Sponsor the 2026 *Comedy Show.*

Put your brand in front of thousands of highly engaged audience members, both live and online — before, during, and after every show.

WHO WE ARE

Human Appeal is a non-profit organisation working across the globe to strengthen humanity's fight against poverty, social injustice and natural disasters for **35 years**. Our vision is to become the global agent of change for a just, caring, and sustainable world.



WHAT WE DO



**Sustainable
development**



**Child
welfare**



**Humanitarian
relief**



**Seasonal
programmes**

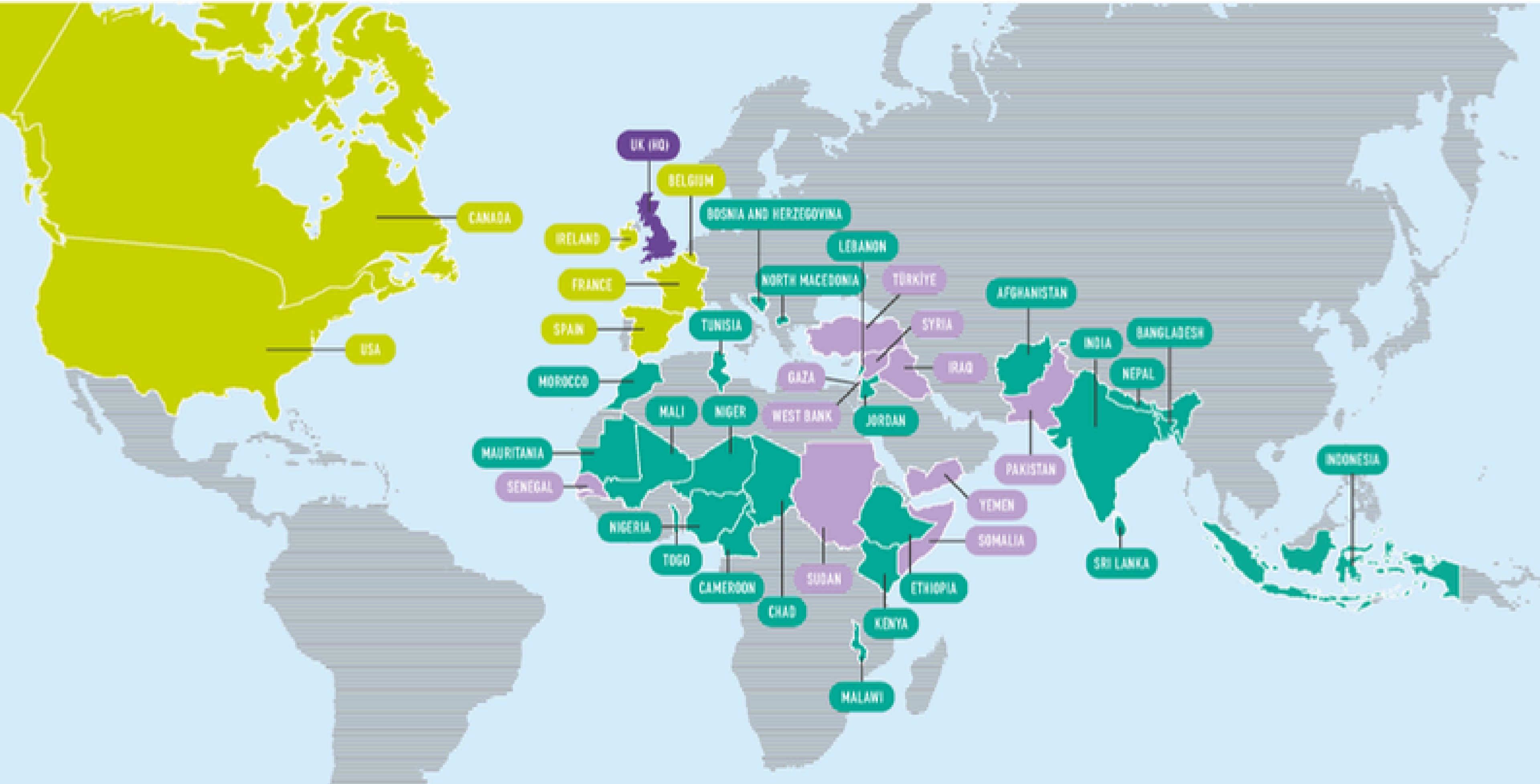


RAMADAN 2025 FOOD

S.No	Description	Unit	Quantity
1.	Flour (Fortified)	kg	20

OUR REACH

■ HEADQUARTERS ■ PARTNER OFFICES ■ COUNTRY OFFICES ■ LOCAL PARTNERS



OUR GLOBAL IMPACT IN 2025



2,761,965

Aided through
emergency relief



3,840,064

Empowered through
livelihood programs



53,807

Sponsored orphans
receiving care



7,348,330

People supported globally



1,737,017

Received medical aid



1,251,848

Supported through
Water and sanitation
projects



101,684

Supported with
education programs



OUR IMPACT IN 2025





LOCAL IMPACT



OUR IMPACT IN GAZA

\$120 Million Spent Since 2023



117,000

family food parcels



108,000

beneficiaries who
received medicines
or medical supplies



154 Million

litres of clean water



120,000

treatments at our
mobile clinics



25,000

orphans sponsored



1,244

tents



11 million

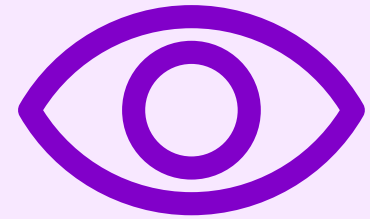
hot meals



OUR IMPACT IN GAZA



OUR DIGITAL REACH



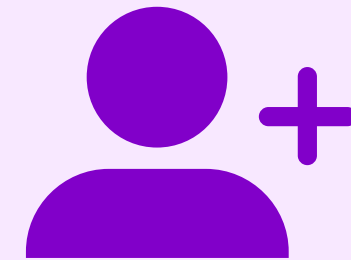
200,000

Average
Monthly
Impressions on
Instagram



11,400

Followers on
Instagram



22,000

Email
Subscribers

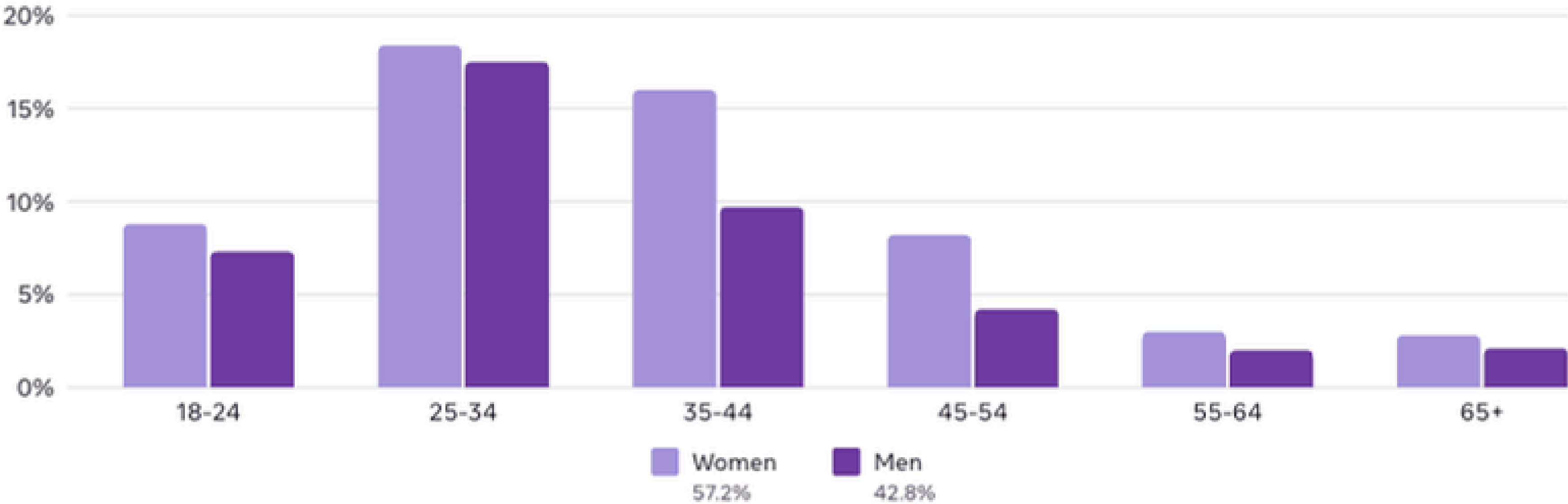


25,000

Average
Monthly
website
Visitors

DIGITAL DEMOGRAPHIC

Age & gender ⓘ



**the BIGGEST
COMEDY
SHOW**

The Biggest Comedy Show brings together some of the best comedy talent from around the world for a great cause — raising funds to help families in crisis worldwide.

Now in its third year in Canada, this show draws on more than a decade of success in the UK, with thousands attending each year.

Through laughter and entertainment, the show gives audiences a chance to make a difference, supporting Human Appeal's work in some of the world's most **vulnerable communities.**



11 YEARS OF IMPACT

Over 50

Shows Globally UK,
USA & Canada 2025.

Hosted

over 20

comedians globally.

**Over
1.5 million**

people supported
through our projects.

**Over
12,000**

Attendees in
2024 alone.

**Over
13,000**

volunteer hours.

**Over
12 million**
raised over
10 years.





2025 Comedy Show



2026 SHOWS

the BIGGEST
COMEDY
SHOW

HALIFAX

October 9

OTTAWA

October 10

MISSISSAUGA

October 11

MARKHAM

October 12

LONDON

October 13

EDMONTON

October 16

CALGARY

October 17

VANCOUVER

October 18

2026 LINEUP

the BIGGEST
COMEDY
SHOW

Ali Sultan

Omar Regan

Ahmed Al-Kadri

Hamoodi

Usman Habib

Dauood Naimyar



THIS YEAR'S APPEAL: **RAISING FUNDS FOR ORPHANS AROUND THE WORLD**

This year's tour supports families and orphaned children around the world, helping provide urgent relief in times of crisis, and long-term care for those who've lost everything

This Comedy Takeover is about more than laughter — it's a chance to stand with orphans around the world. Together, we can bring hope, relief, and solidarity when it matters most.



SPONSORSHIP PACKAGES

LOCAL

- Banners
- Announcement at event
- Brand advertised on our email list
- Pre-Event Social media mention
- Share samples in goodie bags

starts at \$500

MOST POPULAR

REGIONAL

Everything in **LOCAL** +

- Booth at event /outside
- Promo video at event
- Live Event coverage reel mention on socials
- Access to sign up for another event at \$500

**starts at
\$1.5K**

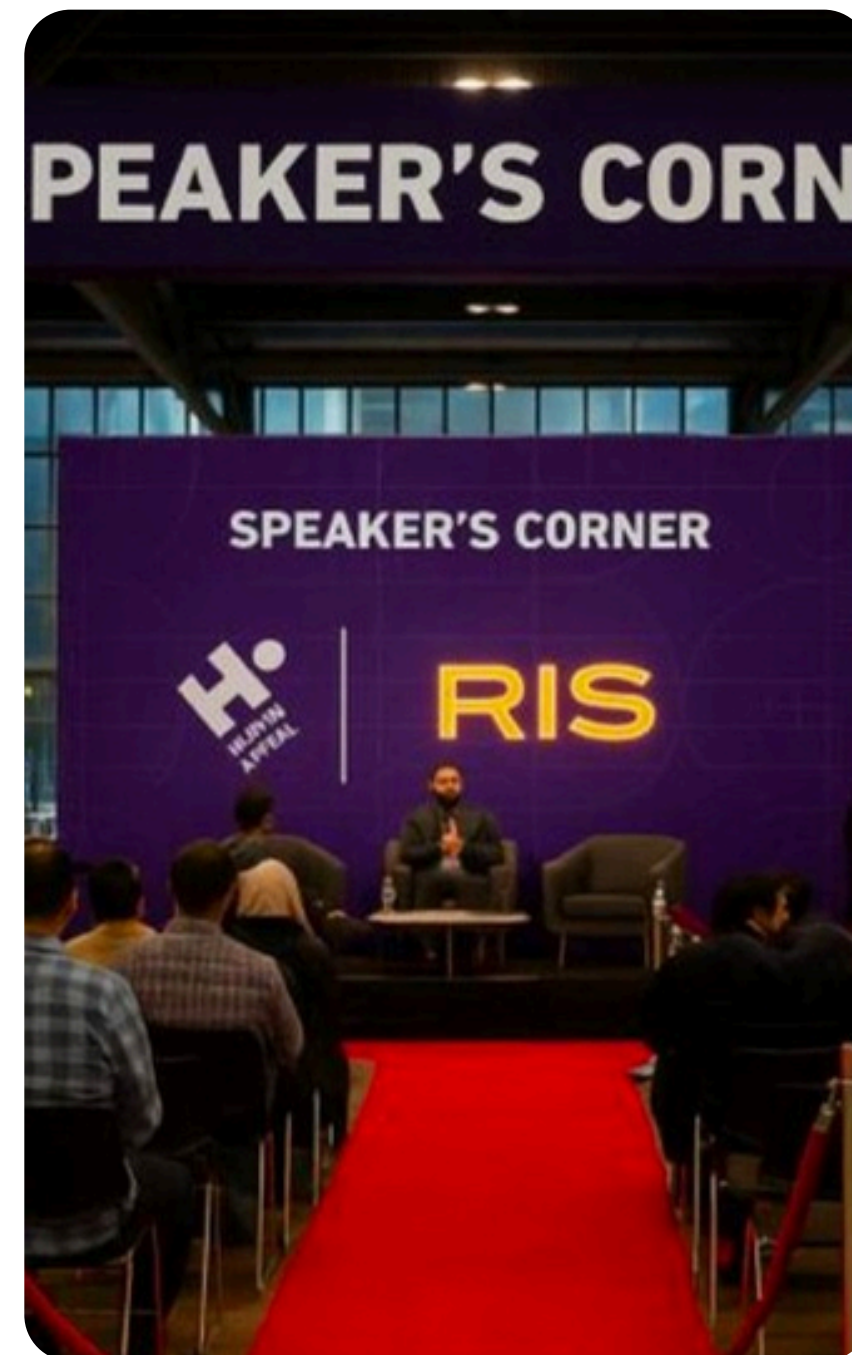
NATIONAL+

Everything in **REGIONAL+**

- Canada wide events + Soup Truck display Ads (up to 10 events)
- Highlighted in our Purple Cup with business leaders video series
- Multiple dedicated digital brand exposure (Pre & Post Event)
- Logo + company profile + backlink on Tour website

starts at \$5K

OTHER EVENTS





For further details please contact
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